

The Tinkery™

Mid-Michigan Children's Museum Gift Gallery

Third-party Advertising Opportunities

Are you looking for a way to reach families, teachers, or area movers and shakers? Do you struggle with traditional media ads that don't offer a narrow enough audience to justify the sticker price?

With more than **45,000 visitors** in 2017, the Mid-Michigan Children's Museum is the perfect place to get your information in front of your target demographic. Whether you're looking for parents and grandparents, teachers, or community professionals, we have an opportunity you won't want to miss!

Our updated gift shop, The Tinkery™ Mid-Michigan Children's Museum Gift Gallery, has dedicated advertising space for Great Lakes Bay Region family-friendly businesses. We are looking for organizations that serve our visitors. The added benefit of advertising with your Mid-Michigan Children's Museum is that your ad spend directly impacts our galleries, exhibits, programs ... and guests! Not only do you reach people who can take advantage of your products and services, but you help an amazing non-profit organization at the same time! **Now that's something you can feel good about!**





Pictures can only show so much, stop in and take a peek at the space for yourself! We would love to discuss how you can support your business and your local Mid-Michigan Children's Museum!

Description	Dimensions	Cost per 3 months
Purple	30" wide by 21" high	\$600
Green	18" wide by 29" high	\$550
Orange	21" wide by 17" high	\$400
Dark Blue	9" wide by 21" high	\$250

Wow! That's cheaper than most print ads! What a deal!

Ads rotate on a quarterly basis and when a spot isn't filled, colorful rectangles decorate the walls as shown in the images above.

All ads are printed locally on 1/8" Sintra PVC board. After your ad has run, we would be happy to give it to you to display in your office and at events. Please submit a high-resolution PDF with .125" bleeds. If this sounds foreign to you, we can help! Just email marketing@michildrensmuseum.com with any questions you have regarding size, specifications, or cost and our marketing coordinator will give you a hand.

We received more than 45,000 visitors last year and are set to surpass that number in 2018. Get your ad in front of your target demographic and support a great non-profit organization at the same time!



315 W. Genesee Ave. | Saginaw, MI 48602
www.michildrensmuseum.com